

Company Profile



 **Baridi Baridi**
a member of **DAIKIN** group



About us

Who is Baridi Baridi?

Baridi Baridi is a Japanese company offering service in Tanzania, it is the first company in Tanzania and all over the world, which provide air conditioners subscription service for commercial sites, Kidogo Kidogo payment (Instalment) & One shot purchase..

Our office is located at Tanzanite Park Victoria, Ground floor, Plot number 38 Victoria Street, New Bagamoyo road, P.O. Box 33758, Dar es Salaam, Tanzania.

Baridi Baridi has more than 50 employees who are guided by the following core values to make sure we provide the best service to satisfy our customers.



Bright & cheerful

We work bright and cheerfully to provide services that energize our customers.



Speed matters

Sustained business success is important for various stakeholders, including customers. Speed and execution are especially important for business success



Integrity to people & society

We want our company to be based on integrity. Be honest with customers, team members, and ourselves. We will not develop businesses that reduce the total happiness of society



Work as professional

We work as professional to make sure our customers get the quality service from us.

Company history

In Jun 2020, Baridi Baridi Inc, was established in Kobe Japan, ca.USD 900,000 funded by Japanese top AC brand, Daikin industries, Ltd and WASSHA INC. Sep 2020, Baridi Baridi Tanzania Ltd was established in Dar Es Salaam, Tanzania, in order to offer subscription service of AC, which is affordable and sustainable to customers.

This new service of AC subscription is offered for the first time in Tanzania, even globally. We will make it global from Tanzania.





Our Product



AC SERVICE THAT SAVES YOU “MONEY” & “TIME”



Big LUKU Savings

R32 Inverter Technology
Saves 56% Less Energy
than Other AC Brands



High Cooling Capacity

Superior & Powerful
Cooling compared
to Others



More Durability

Advanced
Anti-corrosion Coating
Extend AC Lifespan

SUBSCRIPTION SERVICE *For Commercial users 1-3 ACs



Support Your Business Growth

- Low Initial Cost**
- Big LUKU savings**
- Quick Technical Support**
- Baridi Care (Free maintenance & Repair)**

Basic Fee
*Minimum pts purchase/month mandatory (1tsh=1pt)

S Size (12,000Btu/h)	30,000 tsh
M Size (17,100Btu/h)	35,000 tsh
L Size (20,500Btu/h)	40,000 tsh

SUBSCRIPTION PACKAGES

	1 day	7 days	30 days
S Size	3,500 pt	17,000 pt	49,000 pt
M Size	4,200pt	20,000pt	59,000pt
L Size	4,900pt	23,000pt	69,000pt

TERMS & CONDITIONS

- 1: Security deposit 60,000 Tsh (refundable)
- 2: Refurbished AC will be installed
*Certified AC that has been cleaned & inspected

Utilize the basic fee mentioned to buy Subscription Packages (1tsh = 1pt)

*Baridi Care 30,000/= is included in this price

SPECIAL PACKAGES

CORPORATE PACKAGE * Commercial users requiring 4ACs & more Minimize Time & Cost with Better Compliance



Better Tax Compliance
(Monthly billing, Simplified Payment)



Special Support
(WhatsApp Group)
Solving customer's issues faster



Guest Mode NEW

- 1: Designed for Business like AirBnB, Hotels
- 2: Quick & Easy Link sharing for Guest
- 3: No Remote Issues

*No App needed. **Wi-Fi Router is required

Office & AirBnB Customers

S Size (12,000Btu/h)	45,000 tsh/mwezi
M Size (17,100Btu/h)	55,000 tsh/mwezi
L Size (20,500Btu/h)	65,000 tsh/mwezi

Other Businesses

Pay monthly, ONLY
59,000/= tsh
for all AC Sizes

*Security deposit 180,000/= Per Account (refundable)

**Refurbished AC will be installed (Certified AC that has been cleaned & inspected)

KIDOGO KIDOGO PAYMENT (INSTALMENT)

Quality AC with Affordable Payment

*For Your Home



- Affordable Initial costs**
- Big LUKU savings**
- Wide range of payment terms**
- Get ownership after finishing payment**

	1 year plan	2 Years plan	3 Years plan <small>*For Home use ONLY</small>	One Time Payment Free Installation
S Size (12,000Btu/h)	125,000 tsh (monthly)	75,000 tsh (monthly)	59,000 tsh (monthly)	1,500,000 tsh
M size (17,100Btu/h)	155,000 tsh (monthly)	90,000 tsh (monthly)	69,000 tsh (monthly)	1,860,000 tsh
L Size (20,500Btu/h)	175,000 tsh (monthly)	100,000 tsh (monthly)	79,000 tsh (monthly)	2,100,000 tsh

*Price is Exclusive of Baridi Care

TERMS & CONDITIONS

- 1: Submit a 6-month bank statement in PDF format (no images).
- 2: An initial payment exceeding the monthly installment may be required, based on credit evaluation.

NEW!!

YOUTH PACKAGE - HOME *Ages between 25 -35 years



A convenient Solution for Youth's Home

- Low Initial Costs**
- No Ownership Burden**
- Affordable Monthly Fees**

S Size (12,000Btu/h)	40,000 tsh/monthly
M Size (17,100Btu/h)	50,000 tsh/monthly
L Size (20,500Btu/h)	60,000 tsh/monthly

TERMS & CONDITIONS

- 1: Submit a 6-month Bank Statement
- 2: You must be employed
- 3: Initial 3 months payment per AC+ Security deposit 60,000/= Tsh Per AC (refundable)

AC Cleaning 60,000/= Tsh is Exclusive

Our benefits



Budget friendly solution

Save up to 70% on initial cost of air conditioners compared to purchasing other brands.

High quality of Installation tools & materials

Ensuring excellence in every installation with top-tier tools and materials



Quick and Reliable technical support

Technical support from our experts trained by DAIKIN for air conditioners maintenance and repair



Our Clients

“

We used to struggle with constant air conditioner issues everyday but now thanks to Baridi Baridi. ”

Century Cinemax Tanzania
Charles, supervisor



“

...if your AC has problems,
it will be quickly replaced
with a new one...”

Stop N Shop

Paul, Mkurugenzi Mtendaji (MD)



“

Baridi Baridi manage
all AC aspects, letting us
concentrate on
our business...

Nicholaus,
Marry Brown Restaurant

”



A man with short dark hair, wearing a light-colored short-sleeved button-down shirt and dark trousers, is sitting on a white leather sofa. He is smiling and looking towards the camera. The background features a dark wall with wooden shelves holding various bottles, likely in a lounge or bar setting. A blue rectangular graphic is overlaid on the left side of the image, containing text and quotation marks.

“

Baridi Baridi helped us
to reduce electricity &
running cost of
managing AC. ”

Small Planet Lounge
Gabriel, Accountant

“

Their services are really beneficial, and as we speak we are already good consumers of Baridi Baridi AC service...

”

Blue Bay Restaurant
CEO

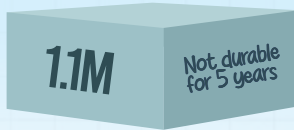


Avoid Losing “Money” & “Time” with Baridi Baridi

CHEAP AC

BARIDI BARIDI AC

Cost before AC Installation



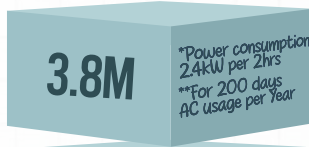
Installation Fee



Cost after AC Installation

NO PACKAGES

Packages



LUKU



Maintenance

PROVIDED FREE



Repair

PROVIDED FREE

*5 Years Cost Simulation with Subscription Model



Trusted by over 1,000+ Smart Business Owners



4000+ ACs operating in Dar es salaam



Our Services are currently available in Dar es Salaam ONLY

Trusted by





Our team



Hiroki Asada
CEO



Shedrack Ikwabe
Software Manager



Makoto
Finance & Accounting
Manager (Global)



Yu Yasugi
Service Manager



Shingo Nakajima
AC Consultant
Manager



Alex Magalla
Finance & Accounting
Manager (Tanzania)



Amos Fute
Marketing
Manager



Fabian Charles
Human Resources
Manager



Tusimsahau Olotu
CS Leader



Joram Mialla
IT Leader



Raymond Sutta
Business Development
Manager





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